



सत्यमेव जयते
Government of India
Ministry of MSME

Brief Industrial Profile Of District RAMPUR



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

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Brief Industrial Profile of Rampur District

1. General Characteristics of the District

Rampur is the smallest district of Mooradabad division & having 58 positions in the state as per area is concerned. It was an independent local kingdom before December 1949. Subsequently on July 1, 1949 the State of Rampur was merged into the Republic of India and became a district. The Rampur Raza Library is a worth visiting place. It has a great collection of Oriental manuscripts and beautiful Mughal miniature paintings. The Rampur Raza Library is a treasure house of Indo Islamic learning and Art. Nawab Faizullah Khan founded it in 1774 A D. His descendants continued to enrich the collection. After the independence and merger of Rampur State in the Union of India, the library was brought under the management of a Trust till the Govt. of India took over the library on 1st July 1975 under the Act of Parliament, which declared it as an institution of National importance. Its affairs are managed by the Rampur Raza Library Board whose Chairman is H.E. Governor of U.P

1.1 Location & Geographical Area.

The Rampur district is lying between 78.54' longitude East and 28.25' latitude North. The district is bounded on the North by Udham Singh Nagar district of Uttranchal, on the South by Bandaun district, on the East by Bareilly district and on the West by Mooradabad district. The area of Rampur district is 2367 sq.km. The height from sea level is 192 Meter in north and 166.4 m in South. Situated on the national highway 24, the state capital is 302 km in East and national capital is 185 km in West. It is well connected by Railways & Roadways. Ramganga and its tributaries Kosi, Peela, Khar, Senjani & Gangan are the main rivers flowing in the district.

1.2 Topography

The topography of Rampur district is mainly a plain landmass. The range of Himalayas starts from north part of the district. Bullai, Domath and Matiyar are commonly found soils in the district. Due to tarai region the climate of the district is very pleasant. Here summer starts very early. The temperature of the district is varies from 2° C in winter to 44° C in summer. The wet session normally starts in the end of June month. The average rainfall is 1150 mm. The winter months are virtually dry.

1.3 Availability of Minerals.

No mineral is available in the district.

1.4 FOREST

The total forest area in the district is 6611 hectare.

1.5 Administrative set up:

For administrative convenience, the district of Rampur has been divided into five tehsils namely,

1. Rampur
2. Bilaspur
3. Suar
4. Milak,
5. Shahbad

These tehsils are further divided into 6 blocks.

2. DISTRICT AT A GLANCE

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			28.25 ⁰ N
	ii) Longitude			78.54 ⁰ E
	iii) Geographical Area	2011	Sq. KM	2367
(B)	Administrative Units			
	i) Sub divisions	2011	Nos.	5
	ii) Tehsils	2011	Nos.	5
	iii) Sub-Tehsil	2011	Nos.	6
	iv) Patwar Circle	2011	Nos.	NA
	v) Nyay Panchayat	2011	Nos.	75
	vi) Nagar nigam	2011	Nos.	0
	vii) Nagar Palika	2011	Nos.	5
	viii) Gram Panchayats	2011	Nos.	580
	xi) Revenue villages	2011	Nos.	1092
	x) Assembly Area	2011	Nos.	5
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	1226175
	ii) Female	2011	Nos.	1109223
(B)	Total Population	2011	Nos.	2335398
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2009-10	Hectare	235726
	ii) Forest cover	2009-10	“	6611
	iii) Non Agriculture Land	2009-10	“	27440
	v) cultivable Barren land	2009-10	“	213
4.	Forest			
	(i) Forest	2010-11	Ha.	6611
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	152395
	ii) Buffaloes	2007	Nos.	440452
B.	Other livestock			

	i) Goats	2007	Nos.	119753
	ii) Pigs	2007	Nos.	11611
	iii) Poultry	2007	Nos.	454067
	iv) Railways			
	i) Length of rail line	2010-11	Kms	74
	V) Roads			
	(a) National Highway	2010-11	Kms	77
	(b) State Highway	2010-11	Kms	0
	(c) Main District Highway	2010-11	Kms	163
	(d) Other district & Rural Roads	2010-11	Kms	1215
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	643
	(f) Kachacha Road	2010-11	Kms	NA
	(VI) Communication			
	(a) Telephone connection	2010-11		28250
	(b) Post offices	2010-11	Nos.	131
	(c) Telephone center	2010-11	Nos.	16
	(d)Density of Telephone	2010-11	Nos./lakh person	1206
	(e) Density of Telephone	2010-11	No. per Sq. KM.	11.94
	(f) PCO Rural	2010-11	No.	463
	(g) PCO STD	2010-11	No.	681
	(h) Mobile	2010-11	No.	NA
	(VII) Public Health			

(a) Allopathic Hospital	2010-11	No.	24
(b) Beds in Allopathic hospitals		No.	596
(c) Ayurvedic Hospital		No.	13
(d) Beds in Ayurvedic hospitals		No.	73
(e) Unani hospitals		No.	6
(f) Community health centers		No.	5
(g) Primary health centers		No.	37
(h) Dispensaries		No.	42
(i) Sub Health Centers		No.	163
(j) Private hospitals		No.	73
(VIII) Banking commercial			
(a) Commercial Bank	2010-11	Nos.	119
(b) rural Bank Products	2010-11	Nos.	43
(c) Co-Operative bank products	2010-11	Nos.	29
(d) PLDB Branches	2010-11	Nos.	6
(IX) Education			
(a) Primary school	2010-11	Nos.	2187
(b) Middle schools	2010-11	Nos.	734
(c) Secondary & senior secondary schools	2010-11	Nos.	124
(d) Colleges	2010-11	Nos.	5
(e) Technical University	2010-11	Nos.	0

Source: District Eco. & Stat. Office, Rampur

2.1 Existing Status of Industrial Areas in the District Rampur

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	ROSHANBAGH	7.1504	7.1504	5000 Sqyds	40	40	-	27
2	AJEETPUR	7.32	7.32	950 PerSqm	59	59	-	19
3	SUAR	1.352	1.352	550PerSqm	46	46	-	03
4	MILAK	0.928	0.928	325PerSqm	48	43	-	-
5	SHAHABAD	0.80	0.80	225PerSqm	42	42	-	-
6	PATTIKALAN	15.2	15.2	350PerSqm	-	-	0.65 hect.	1*
	Total	32.75	32.75		235	235		49

*Except 0.65 Hectare land remaining land allotted to one unit.

Source:- DIC, Rampur/ UPSIDC, Bareilly

3. INDUSTRIAL SCENERIO OF Rampur

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	6446
2.	TOTAL INDUSTRIAL UNIT	NO.	6446
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	15
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	20691
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	5647
6.	NO. OF INDUSTRIAL AREA	NO.	6
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	11461.19
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	74857.23

Source:- DIC, Rampur

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
	1997-98	74	353	186.93
	1998-99	67	274	244.74
	1999-2000	42	271	241.32
	2000-01	37	121	92.32
	2001-2002	12	65	137.72
	2002-03	06	26	23.21
	2003-04	78	259	240.86
	2004-05	75	237	264.58
	2005-06	75	192	203.62
	2006-07	76	896	4721.27
	2007-08	528	1726	755.00
	2008-09	529	2424	690.82
	2009-10	528	1723	494.83
	2010-11	529	1734	1042.82
	Total	2656	10301	9340.04

Source: DIC, Rampur

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	300	2636.35	1134
22	Soda water	-	-	-
23	Cotton textile	-	-	-
24.	Woolen, silk & artificial Thread based clothes.	-	-	-
25.	Jute & jute based	-	-	-
26.	Ready-made garments & embroidery	1457	514.02	4807
27.	Wood/wooden based furniture	74	1150.10	849
28.	Paper & Paper products	67	205.64	224
29.	Leather based	-	-	-
31.	Chemical/Chemical based	102	2593.34	713
30.	Rubber, Plastic & petro based	3	2.10	16

32.	Mineral based	-	-	-
33.	Metal based (Steel Fab.)	9	35.18	50
35.	Engineering units	26	124.77	94
36.	Electrical machinery and transport equipment	6	105.27	75
97.	Repairing & servicing	268	404.17	1048
01.	Others	344	1569.46	1493
	Misc.	2656	9340.04	10301

Source: DIC, Rampur

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Rampur

1. Indian Toners & Developers LTD, 10.5 Km. Bareilly Road, Rampur.
2. Rampur Distillery, Bareilly Road, Rampur.
3. Giex Foods (P) LTD, Ahamad Nagar, Pahari, Kemri Road, Rampur.
4. Swati Menthol & Allied Chemicals LTD, Akashvani Ke Samne Bareilly Road, Rampur.
5. Chadha Papers LTD. Nagaria Khurd, Nainital Road, Bilaspur, Rampur.
6. Rudra Bilas Kishan Sahakari Chini Mills LTD, Nainital Road, Rampur.
7. Wheels India LTD, 22 Km. Rampur- Tanda Road, Rampur.
8. Triveni Engineering & Industries LTD, Milak Narayanpur, Suar, Rampur.
9. Rana Sugar LTD, Kareem Gunj, Shahabad, Rampur.

3.5 Major Exportable Item

Mentha, Rice, Ready Made Garments and Meat.

3.6 Growth Trend

The development in Rice Mill and Mentha are very remarkable in the district.

3.7 Vendorisation / Ancillarisation of the Industry

At present the scope is limited for vendorisation in MSE sector. The more investment in large sector shall provide more opportunities for vendorisation in MSE sector.

3.8. Medium Scale Enterprises

3.8.1 List of the units in Rampur

- 1-Fine Organics, Industrial Estate, Roshan Bagh, Rampur
- 2-Government Press, Rampur.
- 3-Kitply Industries LTD, Shahabad Road, Rampur.
- 4-Rohilkhand Chemical & Protein, Panwaria, Bareilly Road, Rampur.
- 5-Mentha & Allied Products, Vill. Bahadur Gunj P.O. Mursena, Sadar, Rampur.
- 6-Navbharat International LTD, Rudarpur-Kashipur Road. Vill. Dibdiba, Bilaspur, Rampur.
- 7-Ganesh Polytex LTD, Gate No. 96,97 Bilaspur, Rampur.

3.8.2 Major Exportable Item

Mentha

3.9 Service Enterprises

The service enterprises mainly include repair & servicing of motor vehicles, motor cycles / scooters, household goods, workshops, restaurants and cold storage etc.

3.9.2 Potentials areas for service industry

1. Computer Training Institute
2. Beauty Parlour
3. Computer Hardware Repairing/Maintenance
4. T.V. Repairing
5. Radio/Transistor Repairing
6. Photo copy
7. Repairing center for domestic electrical appliances
8. Refrigerator/AC repairing center
9. Transformer repairing center
10. Internet cafe/cyber cafe
11. Tailoring & Embroidery
12. Mobile Phone Repairing
13. Battery charging/maintenance
14. Automobile Service Center
15. Welding Workshop
16. Printing

3.10 Potential for new MSMEs

1. Fruit preservation
2. Jam & jelly
3. Pickles
4. Namkeen
5. Squash & syrup
6. Bakery & confectionery
7. Dehydration of vegetable
8. Soft drinks
9. Ice Cream & Ice Candy
10. Rice mill
11. Dal mill
12. Cattle feed
13. Poultry feed
14. Phenyl
15. Polythene Bags
16. Disposable syringe
17. Distillery Industries
18. Pesticides & Insecticides
19. Mosquito repellent coil
20. Electroplating, chromium and nickel Plating
21. Naphthalene Balls
22. Tyre retreading & vulcanizing
23. Injection moulded plastic products
24. Polythin File
25. Paper Bags, Envelops including officials
26. Bicycle, Scooter, Rickshaw seat cover
27. Mineral Water
28. Absorbent cotton
29. Surgical gloves
30. Bio fertilizer
31. Battery container & Battery plates
32. Card board
33. Wooden electrical accessories
34. Wooden musical instruments
35. Wooden pencils
36. Ayurvedic and herbal medicines
37. Essential oil
38. Bamboo products
39. Inverter, Electric/Electronic Call Ball
40. Voltage stepliser
41. Assembling of Computers
42. General engineering workshop
43. Steel almirah & furniture

44. Sophisticated engineering workshop
45. General fabrication
46. File Cover, File Board & Letter Pads.
47. Cold Storage
48. Grinding of spices
49. Readymade Garments
50. Wooden packing cases
51. Corrugated Board Boxes
52. Meat Plant
53. Mentha Industry

Industries suggested under different heads above are only broad ideas. Hence, detailed information pertaining to suitable location, capital investment in plant in machinery, working capital requirements, manpower, basic raw material, marketability, profitability etc. will be available for each suggested items from MSME-DI, Agra in the shape of scheme/project profile/ project report on demand from the suitable entrepreneurs for starting their venture on the selected items.

4. Existing Clusters of Micro & Small Enterprise

Mentha, Rice Mill and Patch work are main cluster activity is in Rampur district.

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

Rice Mill, Mentha and Patch work are main clusters in the district.

4.1.2 Service Sector

Nil

4.2 Details for Identified cluster

Only Patch work cluster has been identified and presently pending for approval.

5. General issues raised by industry association:

- Availability of uninterrupted Power Supply at lower rate.
- Better road connectivity.
- Enhancement of investment limit in Micro, Small & Medium Enterprises.
- State Industrial Policy: It must be declared.
- Attractive Industrial Policy of neighboring state.
- Various central/ state departments are operating similar nature of activities/ schemes with varying subsidy/ limits, required to be consolidated.
- Better Technology Up gradation Scheme with some mechanism for tracking of application status may be available on line.
- Implementation of online submission of Entrepreneurship Memorandum.
- Better loan scheme for self employment for educated unemployed youths.
- More benefit to micro level enterprises under CGTMSE scheme.
- Interest subsidy to Micro enterprises to attract more entrepreneurs to start new venture.
- MDA scheme should be more attractive.
- Procedure for National Awards should be simplified.
- Various DC (MSME) schemes must be more entrepreneurs friendly.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-I) & Permanent Registration Certificate (EM-II)	District Industries Centre (DIC), Rampur
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute, Agra
3.	Land and Industrial shed	DIC, Rampur & UPSIDC, Bareilly
4.	Financial Assistance	UPFC, KVIC, KVIB, NABARD, SIDBI, & All Commercial Bank
5.	For raw materials under Govt. Supply	UPSIC, Mooradabad
6.	Plant and machinery under hire / purchase basis.	NSIC, Noida/ Agra
7.	Power/ Electricity	UPSEB, Rampur
8.	Technical Know –how.	MSME-DI, Agra
9.	Quality & Standard	BIS, Kanpur/ New Delhi & NPC Kanpur/ New Delhi
10.	Marketing /Export Assistance	MSME-DI, Agra NSIC, Noida/ Agra ECGC, Mooradabad
11.	Other Promotional Agencies	Director of Handicraft & Cottage Industries/ Textile/ Fisheries, Coir Board, Horticulture